

SELF-PUBLISHING

THE ESPRESSO BOOK MACHINE (EBM) IS CAPABLE OF ACCEPTING AUTHOR WORK THAT IS IN A PRINT READY FORMAT. IF YOU HAVE PRINT READY WORK, WE WILL GLADLY, ON DEMAND, PRINT YOU AS MANY BOOKS AS YOU LIKE. THE ONLY FEE THAT WE CHARGE IS FOR THE ACTUAL PRINTING. PLEASE NOTICE THAT PRICE IS NOT A FUNCTION OF QUANTITY. PRINTED COPIES ARE NON-RETURNABLE

RATE SCHEDULE

PAGES	COST
40-100	\$.060/PAGE
101-150	\$.058/PAGE
151-200	\$.056/PAGE
201-250	\$.054/PAGE
251-300	\$.052/PAGE
300-550	\$.050/PAGE

EXAMPLE A: 137 PG. NOVEL...COST IS 137 X .058 WHICH EQUALS \$7.95/COPY

SELF-PUBLISHED AUTHORS WITH BOOKS PLACED AT THE BOXCAR & CABOOSE WILL RECEIVE THE DIFFERENCE BETWEEN PRINT COST AND THE JACKET PRICE OF THE BOOK UPON SALE OR UP FRONT AT THE DISCRETION OF THE BOXCAR & CABOOSE.

INSTRUCTIONS ON HOW TO SELF-PUBLISH ARE AVAILABLE AT WWW.RAILROADSTREETPRESS.COM

ACADEMIC PRESS

WE ARE PREPARED TO ACT AS EITHER PUBLISHER AND/OR PRINTER FOR EDUCATIONAL INSTITUTIONS, AND ANY ORGANIZATION OR BUSINESS. IF YOUR GROUP NEEDS BOOK PUBLISHING OR PRINTING WORK, PLEASE CONTACT US.

FREQUENTLY ASKED QUESTIONS

WHAT IS PRINT ON DEMAND?

PRINT ON DEMAND IS A DIGITAL PROCESS WHEREBY A BOOK STORED IN AN ELECTRONIC FORM (PDF) CAN BE PRINTED AND BOUND ON DEMAND WITHIN MINUTES.

WHAT IS THE ESPRESSNET?

THE ESPRESSNET IS A NETWORK OPEN TO PEOPLE WITH THE ESPRESSO BOOK MACHINE. BOOKS CAN BE DOWNLOADED OR RETRIEVED FROM THIS NET.

WHAT IS THE QUALITY OF BOOK A PRODUCED BY THE EBM?

THERE IS NO DIFFERENCE BETWEEN A BOOK PRODUCED BY THE EBM AND A BOOK FROM A LARGE PRESS. MANY ARE ALREADY SHELVED IN BOOKSTORES. THEY ARE INDISTINGUISHABLE IN APPEARANCE AND QUALITY.

IS PRINTING LOCALLY AFFORDABLE?

YES. AUTHORS THAT PUBLISH WITH US RECEIVE 18-58% OF THE JACKET PRICE FOR EVERY BOOK SOLD. THIS IS VERY GENEROUS COMPARED TO TRADITIONAL LARGE PUBLISHING HOUSES.

WHAT PRICE WILL MY BOOK SELL FOR?

WE USE RECOMMENDED JACKET PRICES WITHIN INDUSTRY NORMS. A 280 PAGE NOVEL SHOULD BE PRICED AT \$15.95. FIND YOUR PRICE AT RAILROADSTREETPRESS.COM

FOR MORE INFORMATION OR TO SCHEDULE AN APPOINTMENT, PLEASE CONTACT JOELLE BECK, PRINT COORDINATOR, AT 802 748 3551.

Fax 802 473 7436

E-MAIL printcoordinator@railroadstreetpress.com



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A division of the Boxcar & Caboose Bookshop and Café

RAILROAD

STREET PRESS



- BOOK PUBLISHING
- PRINT ON DEMAND
- WORLDWIDE DISTRIBUTION
- EDITORIAL SERVICES

www.railroadstreetpress.com

WE ARE GLAD THAT YOU HAVE DECIDED TO CONSIDER PUBLISHING WITH RAILROAD STREET PRESS. WE STRIVE TO PROVIDE A MODEL OF PUBLISHING THAT IS LOCAL, AFFORDABLE, AND GIVES EVERY AUTHOR THE OPPORTUNITY TO DISTRIBUTE THEIR WORK WORLDWIDE. PLEASE CONSIDER US AN EQUAL PARTNER THAT WILL BE WITH YOU EVERY STEP OF THE WAY. IF YOUR DIRECTION CHANGES AND YOU DECIDE THAT ANOTHER AVENUE OF PUBLISHING BEST SUITS YOUR NEEDS, YOU ALWAYS RETAIN ALL RIGHTS TO YOUR WORK.

HOW TO GET PUBLISHED...



Espresso Book Machine

EVER WANTED TO PUT YOUR MEMORIES, EXPERIENCES, THOUGHTS, CREATIVITY OR DREAMS INTO A BOOK? IF YOU'VE PICKED UP THIS PAMPHLET, YOU PROBABLY HAVE. MAYBE YOU'VE ALREADY PUBLISHED, OR JUST DREAMT OF IT. WITH THE ARRIVAL OF THE ESPRESSO BOOK MACHINE (EBM), AND THE ESPRESSNET*, AUTHORS HAVE BECOME EMPOWERED LIKE NEVER BEFORE. PUBLISHING

OF LIBRARY QUALITY PERFECTLY BOUND PAPERBACK BOOKS CAN NOW BE DONE LOCALLY, AFFORDABLY, SENT GLOBALLY, AND FOR A PRICE THAT RESPECTS AN AUTHOR'S SKILL, PASSION, AND TIME.

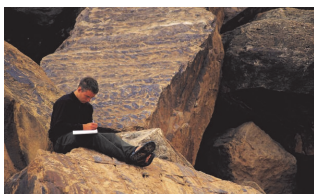
IT'S AS EASY AS A, B, C.....

A. EVALUATION AND EDITING OF WORK

IF YOU DESIRE ASSISTANCE IN DEVELOPING YOUR WORK, WE OFFER A COMPREHENSIVE LEVEL OF EVALUATION AND EDITING SERVICES. IF YOUR WORK IS COMPLETE, PLEASE SKIP TO STEP B.

MANUSCRIPTS MUST BE SUBMITTED ON 8.5" x11" 20LB. WHITE PAPER, USING 12 FONT TIMES NEW ROMAN, ONE INCH MARGINS, DOUBLE SPACING, ONE-SIDE COPY.

Manuscript Evaluation 35cents /page
 Copy Editing .7 cents/word
 Copy & Line Editing 1.2 cents/word
 Copy, Line, and Content Editing 2.2 cents/word



EASIER THAN YOU THINK...

B. PUBLISHING SERVICES

ONCE YOUR WORK IS COMPLETE, DECIDE WHICH PUBLISHING PACKAGE YOU DESIRE.

Service Packages	Silver	Gold	Platinum
Author Support	✓	✓	✓
PDF Copy of Book	✓	✓	✓
Author Copy of Book	✓	✓	✓
Internet/Phone Sales		✓	✓
ISBN Registration		✓	✓
Bookstore Shelving		✓	✓
Custom Cover (3 sides)		✓	✓
Copyright Page		✓	✓
Worldwide distribution		✓	✓
Library Control Number		✓	✓
EspressNet		✓	✓
Amazon Search			✓
Marketing Kit Press Release			✓
Press Release			✓
Google			✓
Cost	\$100	\$400	\$750

INDIVIDUAL SERVICES

SCANNING, TEXT SCANNING, IMAGING, AND CUSTOM GRAPHIC DESIGN	\$40/HOUR
BASIC COPYRIGHT	\$100
NONSTANDARD COPYRIGHT	\$100 + \$40/HOUR
ADVERTISING	\$20/HOUR + COST OF AD
ESPRESSNET	\$75
JACKET ART	\$125
ISBN/BARCODE	\$125

LOCAL, AFFORDABLE, GLOBAL.

C. PRINTING SERVICES

ONCE YOUR WORK IS PUBLISHED, YOU CAN CHOOSE TO PRINT AUTHOR COPIES. THERE IS NO MINIMUM. IN FACT, THERE IS NO REQUIREMENT TO PRINT.

AUTHOR COPIES CAN BE PURCHASED AT 42% OF RETAIL COST WITH A PDF COPY.

NOTE: AUTHORS WILL NOT RECEIVE ROYALTY PAYMENTS WHEN PRINTING AUTHOR COPIES. AUTHOR PAYMENT WILL EFFECTIVELY BE THE DIFFERENCE BETWEEN AUTHOR PURCHASE PRICE (42% OF RETAIL) AND WHATEVER THEY CAN SELL THE BOOK FOR, GENERALLY 60% AT MOST BOOKSTORES. AUTHOR COPIES ARE NON-RETURNABLE.

D. ROYALTY PAYMENTS

-AUTHORS WILL RECEIVE 18% OF EVERY BOOK SOLD INTERNATIONALLY VIA THE ESPRESSNET. THESE PAYMENTS WILL BE DELIVERED BY ON DEMAND BOOKS OR AN APPROVED SUBSIDIARY. BOOKS SOLD AT THE BOXCAR & CABOOSE ARE ESPRESSNET SALES. ROYALTY PAYMENTS FROM THE BOXCAR & CABOOSE WILL BE RECEIVED INDIRECTLY THROUGH ON DEMAND BOOKS OR AN APPROVED SUBSIDIARY.

ENVIRONMENTAL STATEMENT

WE ARE PROUD TO USE THE ESPRESSO BOOK MACHINE AND THE ESPRESSNET. THESE DEVICES WILL ALLOW FOR MANY BOOKS TO BE PASSED AROUND THE WORLD ELECTRONICALLY, REDUCING CARBON EMISSIONS. IN ADDITION, THE PAPER WE HAVE CHOSEN TO USE IN THE EBM IS CERTIFIED BY THE FORESTRY SERVICE COUNCIL AND THE RAINFOREST ALLIANCE AS BEING HARVESTED RESPONSIBLY WITHOUT EMITTING ADDITIONAL CARBON INTO THE ATMOSPHERE. 93 PERCENT OF THE ELECTRICITY USED TO RUN THE EBM COMES FROM CARBON-FREE GENERATION.