

## SELF-PUBLISHING

THE ESPRESSO BOOK MACHINE (EBM) IS CAPABLE OF ACCEPTING AUTHOR WORK THAT IS IN A PRINT-READY FORMAT. IF YOU HAVE PRINT-READY WORK, WE WILL GLADLY, ON DEMAND, PRINT YOU AS MANY BOOKS AS YOU LIKE. THE ONLY FEE THAT WE CHARGE IS FOR THE ACTUAL PRINTING. PLEASE NOTICE THAT PRICE IS NOT A FUNCTION OF QUANTITY. PRINTED COPIES ARE NON-RETURNABLE.

### RATE SCHEDULE

PAGES	COST
40-100	\$.070/PAGE (\$6 MIN)
101-150	\$.060/PAGE
151-200	\$.056/PAGE
201-250	\$.054/PAGE
251-300	\$.052/PAGE
300-550	\$.050/PAGE

EXAMPLE A: 137 PG. NOVEL...COST IS 137 X .060 WHICH EQUALS \$8.22/COPY

SELF-PUBLISHED AUTHORS WITH BOOKS PLACED AT THE BOXCAR & CABOOSE WILL RECEIVE THE DIFFERENCE BETWEEN PRINT COST AND THE JACKET PRICE OF THE BOOK UPON SALE OR UP FRONT AT THE DISCRETION OF THE BOXCAR & CABOOSE.

INSTRUCTIONS ON HOW TO SELF-PUBLISH ARE AVAILABLE AT [WWW.RAILROADSTREETPRESS.COM](http://WWW.RAILROADSTREETPRESS.COM)

## ACADEMIC PRESS

WE ARE PREPARED TO ACT AS PUBLISHER AND/OR PRINTER FOR EDUCATIONAL INSTITUTIONS, AND ANY ORGANIZATION OR BUSINESS. IF YOUR GROUP NEEDS BOOK PUBLISHING OR PRINTING WORK, PLEASE CONTACT US.

## FREQUENTLY ASKED QUESTIONS

### WHAT IS PRINT ON DEMAND?

PRINT ON DEMAND IS A DIGITAL PROCESS WHEREBY A BOOK STORED IN AN ELECTRONIC FORM (PDF) CAN BE PRINTED AND BOUND ON DEMAND WITHIN MINUTES.

### WHAT IS THE ESPRESSNET?

THE ESPRESSNET IS A NETWORK OPEN TO PEOPLE WITH THE ESPRESSO BOOK MACHINE. BOOKS CAN BE DOWNLOADED OR RETRIEVED FROM THIS NET.

### WHAT IS THE QUALITY OF A BOOK PRODUCED BY THE EBM?

THERE IS NO DIFFERENCE BETWEEN A BOOK PRODUCED BY THE EBM AND A BOOK FROM A LARGE PRESS. MANY ARE ALREADY SHELVED IN BOOKSTORES. THEY ARE INDISTINGUISHABLE IN APPEARANCE AND QUALITY.

### IS PUBLISHING LOCALLY AFFORDABLE?

YES. AUTHORS WHO PUBLISH WITH US RECEIVE 18-58% OF THE JACKET PRICE FOR EVERY BOOK SOLD. THIS IS VERY GENEROUS COMPARED TO TRADITIONAL LARGE PUBLISHING HOUSES.

### WHAT PRICE WILL MY BOOK SELL FOR?

WE USE RECOMMENDED JACKET PRICES WITHIN INDUSTRY NORMS. A 280 PAGE NOVEL SHOULD BE PRICED AT \$15.95. FIND YOUR PRICE AT [RAILROADSTREETPRESS.COM](http://RAILROADSTREETPRESS.COM)

### WHAT KIND OF PAPER WILL MY BOOK BE PRINTED ON?

WE PRINT WITH EARTH CHOICE PAPER. THIS PAPER IS CERTIFIED BY THE FOESTRY SERVICE COUNCIL AND RAIN FOREST ALLIANCE AS BEING SAFE FOR THE ENVIRONMENT.

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FOR MORE INFORMATION OR TO SCHEDULE AN APPOINTMENT, PLEASE CONTACT SCOTT BECK, PRINT COORDINATOR, AT 802 748 3551.

Fax 802 473 7436

E-MAIL [printcoordinator@railroadstreetpress.com](mailto:printcoordinator@railroadstreetpress.com)



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A division of the Boxcar & Caboose Bookshop and Café

## RAILROAD STREET PRESS



- BOOK PUBLISHING
- PRINT ON DEMAND
- WORLDWIDE DISTRIBUTION
- EDITORIAL SERVICES

[www.railroadstreetpress.com](http://www.railroadstreetpress.com)

WE ARE GLAD THAT YOU HAVE DECIDED TO CONSIDER PUBLISHING WITH RAILROAD STREET PRESS. WE STRIVE TO PROVIDE A MODEL OF PUBLISHING THAT IS LOCAL, AND AFFORDABLE, AND THAT GIVES AUTHORS THE OPPORTUNITY TO DISTRIBUTE THEIR WORK WORLDWIDE.

PLEASE CONSIDER US AN EQUAL PARTNER THAT WILL BE WITH YOU EVERY STEP OF THE WAY. IF YOUR DIRECTION CHANGES AND YOU DECIDE THAT ANOTHER AVENUE OF PUBLISHING BEST SUITS YOUR NEEDS, YOU ALWAYS RETAIN ALL RIGHTS TO YOUR WORK.

# HOW TO GET PUBLISHED...



**Espresso Book Machine**

EVER WANTED TO PUT YOUR MEMORIES, EXPERIENCES, THOUGHTS, CREATIVITY, OR DREAMS INTO A BOOK? IF YOU'VE PICKED UP THIS PAMPHLET, YOU PROBABLY HAVE. MAYBE YOU'VE ALREADY PUBLISHED, OR JUST DREAMT OF IT. WITH THE ARRIVAL OF THE ESPRESSO BOOK MACHINE (EBM), AND THE ESPRESSNET\*, AUTHORS HAVE BECOME EMPOWERED AS NEVER BEFORE. PUBLISHING

OF LIBRARY-QUALITY PERFECTLY BOUND PAPERBACK BOOKS CAN NOW BE DONE LOCALLY, AFFORDABLY, SENT GLOBALLY, AND FOR A PRICE THAT RESPECTS AN AUTHOR'S SKILL, PASSION, AND TIME.

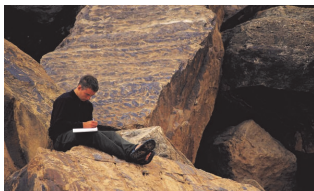
## IT'S AS EASY AS A, B, C...

### A. EVALUATION AND EDITING OF WORK

IF YOU DESIRE ASSISTANCE IN DEVELOPING YOUR WORK, WE OFFER A COMPREHENSIVE LEVEL OF EVALUATION AND EDITING SERVICES. IF YOUR WORK IS COMPLETE, PLEASE SKIP TO STEP B.

MANUSCRIPTS MUST BE SUBMITTED ON 8.5"x11" 20#. WHITE PAPER, USING 12 FONT TIMES NEW ROMAN, ONE-INCH MARGINS, DOUBLE SPACING, ONE-SIDE COPY.

- Manuscript Evaluation 35cents /page
- Copy Editing .7 cents/word
- Copy and Line Editing 1.2 cents/word
- Copy, Line, and Content Editing 2.2 cents/word



# EASIER THAN YOU THINK...

## B. PUBLISHING SERVICES

ONCE YOUR WORK IS COMPLETE, DECIDE WHICH PUBLISHING PACKAGE YOU DESIRE.

Service Packages	Silver	Gold	Platinum
Author Support	✓	✓	✓
PDF Copy of Book	✓	✓	✓
Author Copy of Book	✓	✓	✓
Internet/Phone Sales		✓	✓
ISBN Reg./Barcode		✓	✓
Book Layout		✓	✓
Custom Cover (3 sides)		✓	✓
Worldwide Distribution		✓	✓
EspressNet Listing		✓	✓
Library of Congress Reg.		✓	✓
Books in Print Reg.		✓	✓
Amazon List		✓	✓
Marketing Kit			✓
Press Release			✓
Cost	\$150	\$400	\$750

## INDIVIDUAL SERVICES

SCANNING, TEXT SCANNING, IMAGING, AND CUSTOM GRAPHIC DESIGN	\$40/HOUR
BASIC COPYRIGHT	\$100
NONSTANDARD COPYRIGHT	\$100 + \$40/HOUR
ADVERTISING	\$20/HOUR + COST OF AD
ESPRESSNET	\$75
JACKET ART	\$125
ISBN/BARCODE	\$125

# LOCAL, AFFORDABLE, GLOBAL.

## C. PRINTING SERVICES

ONCE YOUR WORK IS PUBLISHED, YOU CAN CHOOSE TO PRINT AUTHOR COPIES. THERE IS NO MINIMUM. IN FACT, THERE IS NO REQUIREMENT TO PRINT.

AUTHOR COPIES CAN BE PURCHASED AT 42% OF RETAIL COST WITH A PDF COPY.

NOTE: AUTHORS WILL NOT RECEIVE ROYALTY PAYMENTS WHEN PRINTING AUTHOR COPIES. AUTHOR PAYMENT WILL BE THE DIFFERENCE BETWEEN AUTHOR PURCHASE PRICE (42% OF RETAIL) AND WHATEVER THEY SELL THE BOOK FOR, GENERALLY 60% AT MOST BOOKSTORES. AUTHOR COPIES ARE NON-RETURNABLE.

## D. ROYALTY PAYMENTS

AUTHORS WILL RECEIVE 18% OF THE PRICE OF EVERY BOOK SOLD INTERNATIONALLY VIA THE ESPRESSNET. THESE PAYMENTS WILL BE DELIVERED BY ON DEMAND BOOKS OR AN APPROVED SUBSIDIARY. BOOKS SOLD AT THE BOXCAR & CABOOSE ARE ESPRESSNET SALES. ROYALTY PAYMENTS FROM THE BOXCAR & CABOOSE WILL BE RECEIVED INDIRECTLY THROUGH ON DEMAND BOOKS OR AN APPROVED SUBSIDIARY.

## ENVIRONMENTAL STATEMENT

WE ARE PROUD TO USE THE ESPRESSO BOOK MACHINE AND THE ESPRESSNET. THESE DEVICES WILL ALLOW FOR MANY BOOKS TO BE PASSED AROUND THE WORLD ELECTRONICALLY, REDUCING CARBON EMISSIONS. IN ADDITION, THE PAPER WE HAVE CHOSEN TO USE IN THE EBM IS CERTIFIED BY THE FORESTRY SERVICE COUNCIL AND THE RAINFOREST ALLIANCE AS HAVING BEEN HARVESTED RESPONSIBLY FROM FORESTS THAT ARE REGENERATING, AND THUS NOT CONTRIBUTING TO CO2 EMISSIONS. 93 PERCENT OF THE ELECTRICITY USED TO RUN THE EBM COMES FROM CARBON-FREE GENERATION.